



## Chemical Executive Network

### EVENT ADVERTISING

ChemExec<sup>SM</sup> is a specialist online professional network dedicated to the chemicals, materials, resources and bioscience industries. Advanced features guarantee quality networking without the need to request links or introductions, saving time and money. The site receives a steady and constantly growing audience of chemicals and related professionals worldwide. We fuel audience growth via event partnerships, strategic affiliations, monthly newsletters and ever-growing ChemExec<sup>SM</sup> | Executive Network.

#### What does it cost?

Corporate members of our network can advertise Events on our [Event page](#) for FREE. One year of Corporate membership costs US\$500, or **US\$250** if you upgrade to Corporate within 7 days of first joining the Network. This is payable by card using our secure Worldpay platform and a receipt is issued. For your security your card details are not stored on our system. **Once upgraded, you can post as many events as you wish for a year\*.**

#### What do I get?

1. **Advertisement/s** will stay live for either 1, 3 or 6 months (your choice when posting). They can be edited whilst live at any time. They can also be renewed easily if needed when they expire by logging into your ADVERTISING ACCOUNT (via DASHBOARD).
2. **Collect attendees;** viewers can register their interest by clicking a link on the advertisement. These people can be viewed on your ADVERTISING ACCOUNT and you can contact them direct to follow up via our secure mail system. Viewers can of course access your website via a link on the advertisement.
3. **Search for attendees;** you can search our Executive Network for anyone who you think may be interested in your event. Once found you can contact them directly if you wish or add them to MY CONTACTS for later use. You can make a custom list and add potential attendees to this. You can then send a GROUP MESSAGE to any of your lists (up to 100 people a day), to alert them to your event.

#### How do I get started?

1. Join our [ChemExec<sup>SM</sup> | Executive Network](#) and log into your account.
2. Upgrade to Corporate membership via DASHBOARD then BENEFITS / UPGRADES button. **Remember you only get a 50% discount if you do this within 7 days of first joining**). Pay via the checkout.
3. Go to [Event page](#) and click ADVERTISE DIRECT then START ADVERTISING
4. At the top of the page you can compose an Advertising Profile which goes on each posting to publicize your organisation. Then compose and edit the event posting.
5. Add more postings if you like. When ready go to Checkout where the pending events will be shown **at zero cost**. Click PAY NOW button and the event/s will be made live.
6. Manage your postings via MY DASHBOARD / ADVERTISING ACCOUNT

*\*Corporate members in good standing can add as many postings as needed, subject to fair usage and our [Terms](#). if you have any difficulties in adding events or managing your account [please contact us](#).*