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Chemical Search International advises Basic Chemical Industries (BCI) on the appointment of Commercial Director

About BCI: Since its inception in 1973, Basic Chemical Industries (BCI) has grown to become one of the leading chemical companies in the Kingdom of Saudi Arabia. Located in the Eastern Province of the Kingdom in Dammam's First Industrial City, BCI is 100% Saudi owned and for over 40 years has been supporting the Saudi industrial and consumer market by providing high quality chemical products.



About the appointment; The role of Commercial Director was a critical hire to plan, develop and execute commercial strategies based on challenging objectives to accelerate growth.

Chemical Search's role; To perform a global search for a seasoned commercial leader from a specific part of the chemicals industry able to deliver the plan, implement commercial excellent initiatives and drive the business forward.

Ala' Al-Shaikh, CEO of BCI commented:

"I inherited a relationship with CSI upon taking over as CEO of BCI and was initially concerned we were using a boutique, non-Saudi and non-Gulf based search firm. I could not have been more impressed however. CSI showed a complete understanding of the role and challenges of placing an international executive in the Kingdom. Their candidate choices and analysis were world-class and they were a distinct pleasure to work with. We look forward to their help as we develop the business further "

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