

January 11th 2021

Chemical Search International advises International Products Corporation of NJ, USA on appointment of sales and marketing specialist for the UK and European markets.

About International Products Corporation; IPCW International Products Corporation manufactures specialty chemical products, including cleaners and assembly lubricants. Their full line of precision cleaners includes biodegradable, alkaline, acidic, neutral, and enzyme products used in a broad range of industries and applications.

Chemical Search's role; To secure an experienced sales and marketing professional from the industrial cleaning or assembly lubricants market based in a key European market capable of spearheading sales growth. The search was European-wide in very challenging market conditions.



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Kathy Wyrofsky, President of IPCW commented:

"Chemical Search was recommended to us and we were delighted with their services. They presented quality candidates based in three different countries. All were highly relevant and had both the market experience and personal strengths desired. We were particularly impressed with their responsiveness and insight to the local markets and pleased to have filled the role on time and on budget. We would be happy to recommend their services."

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